



## **Kogeto and Ingram Micro Ink Deal to Distribute Dot™**

*World's largest technology distributor takes on the world's smallest panoramic video accessory*

New York, NY ([PRWEB](#)) October 26, 2011 -- [Kogeto](#) today announces its first U.S. distribution relationship with Ingram Micro Inc., a Fortune 100 company and the largest technology distributor. Ingram Micro will distribute [Dot™](#), the world's smallest 360-degree panoramic video camera accessory for the iPhone 4 and 4S.

Kogeto's Dot lets the iPhone capture immersive, panoramic video so users can share with friends from the phone, as well as on social networks like Facebook and Twitter, or uploaded to Kogeto's video sharing platform Dotspots. Kogeto's Dot is an accessory for the iPhone's camera lens and requires no additional battery power or memory beyond standard camera use and retails for \$79.

“Ingram Micro creates sales and profitability opportunities for vendors and IT resellers through result-oriented marketing programs, cost-effective logistics services, technical support, financial services and product aggregation and distribution,” said Kevin Prewett, vice president, Pro AV and Digital Signage, Ingram Micro U.S. “We look forward to helping Kogeto's Dot expand its reach within the U.S.”

“Since its beginnings, Ingram Micro has established itself as the best in identifying technology solutions built to be game changers, much like we see Dot doing for mobile panoramic video,” said Jeff Glasse, CEO of Kogeto. “Ingram Micro is the ideal distribution partner to keep Dot on the forefront of a dynamic technology marketplace and reach our user community.”

### About Ingram Micro Inc.

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics, technical and financial support, managed and cloud-based services, and product aggregation and distribution. The company is the only global broad-based IT distributor, serving more than 150 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit [www.ingrammicro.com](http://www.ingrammicro.com).

### About Kogeto

Kogeto designs ways for professionals and enthusiasts to enjoy high-quality panoramic video. Kogeto is the maker of Dot™. Dot is the world's smallest 360-degree panoramic video accessory for the iPhone 4 and 4S. Dot works with the iPhone to capture fully immersive, panoramic video that users can share with friends on social networks like Facebook and Twitter, or shared on Kogeto's video platform Dotspots. Additional information can be found at [kogeto.com](http://kogeto.com) and [facebook.com/Kogeto](http://facebook.com/Kogeto) or follow [@Kogeto](#) on Twitter and follow us on our Tumblr blog, [kogeto.tumblr.com](http://kogeto.tumblr.com).

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